Steering Committee

June 5th 2019
Update on Coordinated Enrollment
June 5, 2019
• Open Enrollment data 2018 and 2019
  ✷ Snapshot of Open Enrollment Comparisons for June
  ✷ Snapshot of PK 4 availability, June 2019

• Open Enrollment
  ✷ Transition to Late Enrollment

• OneApp Important Dates
## Snapshot of Open Enrollment

<table>
<thead>
<tr>
<th></th>
<th>Week ending 6/2/2017 Seats filled</th>
<th>Seats Available</th>
<th>Week ending 6/1/2018 Seats filled</th>
<th>Seats Available</th>
<th>Week ending 5/31/2019 Seats filled</th>
<th>Seats Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>LA4</td>
<td>412</td>
<td>488</td>
<td>250</td>
<td>533</td>
<td>170</td>
<td>657</td>
</tr>
<tr>
<td>HS (PK 3 and PK 4)</td>
<td>188</td>
<td>186</td>
<td>87</td>
<td>199</td>
<td>57</td>
<td>161</td>
</tr>
<tr>
<td>NSECD</td>
<td>130</td>
<td>155</td>
<td>58</td>
<td>167</td>
<td>45</td>
<td>139</td>
</tr>
<tr>
<td>PEG</td>
<td>17</td>
<td>127</td>
<td>7</td>
<td>121</td>
<td>3</td>
<td>45</td>
</tr>
<tr>
<td>EHS</td>
<td>56</td>
<td>9</td>
<td>13</td>
<td>8</td>
<td>21</td>
<td>29</td>
</tr>
<tr>
<td>NOEEN</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Gifted</td>
<td>3</td>
<td>5</td>
<td>4</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Tuition</td>
<td>13</td>
<td>15</td>
<td>5</td>
<td>1</td>
<td>6</td>
<td>15</td>
</tr>
<tr>
<td>Total</td>
<td>819</td>
<td>985</td>
<td>424</td>
<td>1029</td>
<td>304</td>
<td>1052</td>
</tr>
</tbody>
</table>
## Snapshot of PK 4 Availability

### 2019 Early June Snapshot

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Grade</th>
<th>Total # of programs</th>
<th># of programs with 5 or less open seats</th>
<th>% of programs with 5 or less open seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>LA4</td>
<td>PK 4</td>
<td>40</td>
<td>16</td>
<td>40%</td>
</tr>
<tr>
<td>Head Start</td>
<td>PK 4</td>
<td>25</td>
<td>15</td>
<td>60%</td>
</tr>
<tr>
<td>NSECD</td>
<td>PK 4</td>
<td>14</td>
<td>5</td>
<td>36%</td>
</tr>
<tr>
<td>PEG</td>
<td>PK 4</td>
<td>4</td>
<td>1</td>
<td>25%</td>
</tr>
<tr>
<td>Tuition</td>
<td>PK 4</td>
<td>12</td>
<td>12</td>
<td>100%</td>
</tr>
<tr>
<td>GT</td>
<td>PK 4</td>
<td>1</td>
<td>1</td>
<td>100%</td>
</tr>
</tbody>
</table>

### 2018 Early June Snapshot

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Grade</th>
<th>Total # of programs</th>
<th># of programs with 5 or less open seats</th>
<th>% of programs with 5 or less open seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>LA4</td>
<td>PK 4</td>
<td>41</td>
<td>22</td>
<td>54%</td>
</tr>
<tr>
<td>Head Start</td>
<td>PK 4</td>
<td>23</td>
<td>19</td>
<td>83%</td>
</tr>
<tr>
<td>NSECD</td>
<td>PK 4</td>
<td>15</td>
<td>4</td>
<td>26%</td>
</tr>
<tr>
<td>PEG</td>
<td>PK 4</td>
<td>5</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Tuition</td>
<td>PK 4</td>
<td>8</td>
<td>0</td>
<td>100%</td>
</tr>
<tr>
<td>GT</td>
<td>PK 4</td>
<td>2</td>
<td>0</td>
<td>100%</td>
</tr>
</tbody>
</table>
Outreach Update

Open Enrollment Outreach
OPSB is sending targeted emails and text messages to all families who have completed an eligibility check but have not completed verification.
  • Families are encouraged to check the Seat Availability report at Enrollnola.org to see which programs have open seats, or to see waitlist length.

In an effort to fill open seats, additional outreach is focused on families needing a PK 3 or PK 4 seat.
  • PK 3 and PK 4 eligible students receive additional emails and text messages directing them to an FRC to claim and open seat or to add waitlist choices via the parent portal.

Registration and First Day Outreach
• OPSB is sending registration reminder text messages and emails to families assigned via the Main Round, reminding them to complete registration by the deadline.
  • OPSB will also send First Day of School reminder texts for all assigned students
  • Schools and centers must fill in 2019 “First day of school” field on the school page for families to get notified.
Most Head Start centers close for most of July to complete professional development and for staff vacations. Last year, the Head Start and EHS sites that remained open could not keep up with the large volume of families trying to complete the verification process.

Options for assisting families with Head Start verification during July include the following:

Option A:
- All Head Start and Early Head Start sites are closed to verification for the month of July. Families are directed to call or email using the designated contact information to make appointments to complete verification or intake in August when staff returns.

Option B:
- At least 8 verifying locations remain open to complete verifications during July
  - That is half of our current verification sites; fewer open sites would likely lead to a not manageable workload for some sites.
## OneApp Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 14th</td>
<td>• Registration deadline for Main Round assigned families who have not completed registration (deadline is optional)</td>
</tr>
<tr>
<td>June 26</td>
<td>• Open Enrollment ends</td>
</tr>
<tr>
<td>June 27-</td>
<td>• Schoolforce down for system flip to 19/20 school year</td>
</tr>
<tr>
<td>July 5</td>
<td>• Late Enrollment at Dillard, exact dates will be send mid-June through NOEEN</td>
</tr>
<tr>
<td>Mid-July</td>
<td>• Late Enrollment at Dillard, exact dates will be send mid-June through NOEEN</td>
</tr>
<tr>
<td>July 26</td>
<td>• FRC closed</td>
</tr>
<tr>
<td>July 26</td>
<td>• Final registration deadline, programs can choose whether to enforce deadline</td>
</tr>
</tbody>
</table>
Coordinated Funding Request Update
Recent Developments & Revisions
June 5, 2019
Items to Discuss and Vote

1. Updated Allocations
   - Information

2. LA4: Distribution Update(s) and Revisions
   - Vote #1

3. NSECD: 5 Seats to Distribute
   - Vote #2
LA4 Special Considerations Updates

In March, the below operators were approved for any additional LA4 seats available, in this order:

<table>
<thead>
<tr>
<th>Priority Rank</th>
<th>Operator (location)</th>
<th># of SC LA4 Seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KIPP Morial</td>
<td>20</td>
</tr>
<tr>
<td>2</td>
<td>Paul Habans (at Clara’s in Federal City)</td>
<td>20</td>
</tr>
<tr>
<td>3</td>
<td>KIPP Central City</td>
<td>40</td>
</tr>
<tr>
<td>4</td>
<td>Lafayette Academy</td>
<td>11-20</td>
</tr>
<tr>
<td>5</td>
<td>Pierre Capdau</td>
<td>20</td>
</tr>
<tr>
<td>6</td>
<td>KIPP Central City</td>
<td>20</td>
</tr>
</tbody>
</table>

Received the allocations requested

Based on Main Round placements, there may be a need to reallocate seats.
Redistributing LA4 seats

Pertinent Information

- 9 sites have more than 30 available seats
- One has 61, another has 74
- We continue to monitor and engage with sites to ask if they want to reduce their allocations
- We reached out to the successive operators on the Special Considerations List. One still wants available seats (Capdau), the other does not (KIPP CC)

Recommended Next Steps

1. Allocate 20 seats to Pierre Capdau at Avery Alexander IF seats available (as approved in March meeting)

2. Announce an all-call to current LA4 operators for those needing additional seats. Priority of distribution will be (in order):
   1. Demand (largest waitlist)
   2. Geographic Need

Requires Vote to Approve
There are five (5) NSECD seats available to distribute to applicable sites.

It is recommended (VOTE) that those five be distributed:

- St. Rita’s: +2
- St. Stephen: +3
Management Report

• CLASS Observations
• MMCI Programming
• City Seats Presentation + Update
• Ready Start Network
• PEG Programming
• ECHO FUND
• Quarterly Convening
• Focus Group work + survey
• NOEEN Focus Groups
• Strategic Plan created 2 years ago

• Early childhood education landscape has changed

• Desire to leverage emerging opportunities

• The Caulfield Consulting Group retained to facilitate focus group process and analysis
Facilitation of three 2 to 2.5-hour focus groups with Steering Committee Members; gathered input on:
  - How well NOEEN functioned over the last year
  - Ideal early childhood education landscape
  - Additional expertise/representation needed on the Steering Committee
  - Additional external partnerships needed

Analysis of responses

Formulation of recommendations for items to be discussed today and potentially at the Fall Steering Committee Retreat
Year in Review: What worked Well

- Hiring of Staff
- Ready Start Grant Award
- Multiple levels of meetings for engagement
- Creating opportunities for partnerships
- Increased awareness about training
- Conversations about CLASS
- Sustained OPSB support during transition from RSD
- 3 major changes to enrollment
Year in Review: Opportunities for Improvement

- Consistent use of data
- Need better transparency in data decisions on seat allocations
- Clarity of message on NOEEN/Agenda’s roles
- Steering Committee Meetings/Processes
  - Need for subcommittees
  - Additional Steering Committee representation from Type III’s
  - Facilitating more input/discussion during meetings
- Policy
  - Avoidance of giving less funding to more kids
  - Additional support for working families
- Quality measures in addition to CLASS
- Coordinated enrollment
- Feedback from grantees on more regular basis
National League of Cities (NLC)/Center for the Study of Social Policy (CSSP) Early Learning Community Action Guide used as a starting point

**Findings: Ideal ECE Landscape in New Orleans**

Model consists of 4 Building Blocks, with each supported by several “targets”

- Consensus that all 4 Building Blocks should be included
- Suggestion made to add ECE support across all income levels to Building Block 4
Participants provided input on the levels of Engagement NOEEN should have in helping to create the ideal ECE landscape in the city; included respect for families and providers.

**Findings: Ideal ECE Landscape in New Orleans (cont.)**

<table>
<thead>
<tr>
<th>Lead</th>
<th>Support</th>
<th>Monitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Coordination of local ECE leaders</td>
<td>• Investing in children and families</td>
<td>• Built environment</td>
</tr>
<tr>
<td>• Raising awareness around ECE</td>
<td>• Support network for families</td>
<td>• Economic and employment opportunities</td>
</tr>
<tr>
<td>• Support for providers</td>
<td>• Family awareness of resources/services</td>
<td>• Neighborhood sense of belonging</td>
</tr>
<tr>
<td>• Data-informed decisions for leaders</td>
<td>• Effective, equitable policies</td>
<td>• Workplace and land use policies</td>
</tr>
</tbody>
</table>

22
Given participants responses about NOEEN’s role in helping to create the ideal ECE landscape, they suggested that representation from a variety of perspectives be added to the Steering Committee

- City government
- Mayor’s Office
- Mayor’s Office of Youth and Families
- Orleans Parish School Board (OPSB)
- Health Care field/Pediatrics
- Louisiana Department of Children and Family Services (DCFS)
- Louisiana Department of Education (DOE)
- The business community
- Higher education
- New Orleans Police Department (NOPD)

- Parents (children within NOEEN purview)
- Practitioner/Coach
- Louisiana Workforce Commission
- Juvenile justice (e.g., family court)
- Latino and Vietnamese communities
- Private childcare centers
- Type III (only) providers
- Louisiana Department of Corrections
- Teachers
- Philanthropy
Based on the discussions, NOEEN’s desired role in helping to create the ideal ECE landscape aligns well with the 7 priorities in the existing Strategic Plan.

1. Strengthen the quality of the New Orleans ECE sector in order to meet community needs
2. Influence local and state-level discussions to advance our mission
3. Increase public and private ECE funding
4. Collect, analyze, and share unbiased data to increase transparency, help improve program quality, make informed decisions, and inform sector priorities
5. Support parent choice through coordinated enrollment, parent information initiatives, and explore policy and advocacy work
6. Allocate publicly funded seats to high-quality providers to meet localized demand
7. Increase the ability of the ECE sector to attract, develop, pay and retain talent
Recommendations for Discussion: Roles

Based on the findings from the focus groups and related analysis, the recommendations that follow have been developed.

**Recommendation 1:** NOEEN take the lead in helping local leaders work together across systems with a focus on early childhood.

**Recommendation 2:** NOEEN take the lead in helping community members support and understand the importance of early childhood health, learning and well-being.

**Recommendation 3:** NOEEN take the lead in helping to ensure that supports are in place for early childhood service providers.

**Recommendation 4:** NOEEN take the lead in helping ECE leaders use data to drive change.
**Recommendation 5:** NOEEN take the lead in helping to ensure that there is ECE support for families at all income levels.

**Recommendation 6:** Steering Committee consider whether NOEEN should have a role in supporting work in the areas below, that is in helping to ensure that:

- All children receive routine screening, identification, referral and linkage for additional risks and needs.
- Children and families at risk and those with identified needs have timely access to more intensive services.
- Families and parents are actively engaged as partners.
Recommendation 7: Consider adding Steering Committee members representing a subset of the groups below.

- Mayor’s Office of Youth and Families
- Business community
- Parent (child enrolled within NOEEN’s purview)
- Private childcare center/Type III only provider
- Orleans Parish School Board (OPSB)
- Teachers
- Health care field/pediatrics
- Louisiana Department of Children and Family Services (DCFS)
- Louisiana Department of Education (DOE)
- Latino and Vietnamese communities
- Campaign for Grade-Level Reading
Recommendation 8: Invest in an effort to raise the profile of NOEEN and the important role that it plays in early childhood education and the community.
• Recommend Office of Youth and Families be added to the Steering Committee to remain in compliance with existing bylaws that requires at least one representative of every funding stream

• Recommend a review of bylaws and structure be undertaken in summer 2019/early fall for review and approval by Steering Committee in August (draft)/September (final) meetings.

• Recommend the creation of three NOEEN subcommittees: coordinated funding, coordinated enrollment, and coordinated observation/quality to be comprised of SC members and non-members.

• Recommend the replacement of OPSB and LADOE members to reflect new priorities and staffing.

Action Items