The School Readiness Refundable Tax Credit:
Direct your tax dollars to invest in early childhood education.

Today’s Children. Tomorrow’s Economy.

Agenda for CHILDREN
...a voice for Louisiana’s children and families
Growing a stronger Louisiana economy is dependent upon growing a stronger workforce for the future. In other words, it’s all about growing stronger kids. Research shows that quality care in early childhood—from birth to age five—is a critical element as to how successful a child and our society as a whole will be in the years to come. The most economically efficient time to develop skills and social abilities is in the very early years—prevention is far more cost-effective than remediation. Put simply, investing in early childhood education is one of the best investments you can make for your business and Louisiana’s future.

“Economic development starts at birth.” –heckmanequation.org
Agenda for Children is a nonprofit organization working to make Louisiana a state in which all children can thrive.

The organization is led by Dr. Anthony Recasner, a champion for children with over 25 years of experience working for children and their families. We accomplish our mission through a combination of direct service and policy and advocacy initiatives. From providing on-site technical assistance and coaching, to convening practitioners and policy makers on school readiness, Agenda for Children has provided a voice for children in Louisiana since 1984.

Agenda for Children
- Educates and trains early childhood teachers
- Connects parents to quality child care
- Informs public discussions on the well-being of children

In Southeast Louisiana, Agenda for Children is the state-contracted Child Care Resource & Referral (CCR&R) agency that provides child care resource and referral services for 12 parishes of Southeast Louisiana. In addition to the CCR&R work, Agenda for Children’s KIDS COUNT project collects and informs the public dialogue on childhood well-being for all 64 parishes in Louisiana.

For more information on all of our programs, please visit agendaforchildren.org.
What are the School Readiness Tax Credits?

In 2007, the Louisiana Legislature passed a unique package of tax credits known as the School Readiness Tax Credits (SRTC). Louisiana is the first state to establish tax credits to encourage private investment to improve quality of care and education for young children.

For Louisiana businesses, there is a refundable state tax credit for donations made to Louisiana Child Care Resource and Referral (CCR&R) agencies, such as Agenda for Children, in Southeast Louisiana. For more information, visit qrsloiusiana.org.

Three Reasons Louisiana Businesses Should Support Child Care Resources:

1. For every dollar up to $5,000 contributed to Agenda for Children, your business will receive a dollar-for-dollar refundable credit on your Louisiana State taxes. This is made possible through the Louisiana School Readiness Tax Credits.

2. You can turn your tax liability into an investment in early care and education. This investment will ensure that all children have a strong foundation for future success in school and in life.

3. You have the power to decide where your tax dollars go. Direct the State of Louisiana to spend your tax dollars on early childhood education. Agenda for Children’s CCR&R works to bring quality care and education to every child in Southeast Louisiana.
Investing in early childhood programs pays off.

Research indicates that adults who received high-quality early childhood care and education show economic and social gains. A landmark long-term study* of the effects of early care and education on low-income three and four year olds shows that adults at age 40 who participated in a high-quality preschool program in their early years are more likely to succeed. **Overall, the study documented a return to society of more than $16 for every tax dollar invested in the early care and education program.**

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**Major Findings: High/Scope Perry Preschool Study at 40**

- **Earned $20K+ at 40**: 60% (Program group) vs. 40% (No-program group)
- **Graduated high school**: 60% (Program group) vs. 77% (No-program group)
- **Basic achievement at 14**: 49% (Program group) vs. 15% (No-program group)
- **Homework at 15**: 61% (Program group) vs. 38% (No-program group)
- **IQ 90+ at 5**: 67% (Program group) vs. 28% (No-program group)
- **Arrested 5+ times by 40**: 55% (Program group) vs. 36% (No-program group)

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*HighScope Perry Research Study, November 2004*
“Investing early allows us to shape the future.”

–James Heckman, Economist and Nobel Laureate
Good for Louisiana Children. Good for Louisiana Business.

Make your refundable contribution today. Use the perforated contribution form attached and mail your check in the enclosed envelope. For more information, please visit the following websites: agendaforchildren.org or revenue.louisiana.gov. Or email us at SRTC@agendaforchildren.org.

Join the following businesses that have already made contributions:

- Boo-Ker Oil and Gas
- Dixie Mill Supply Co.
- Kushner LaGraize, LLC
- Laitram Corporation
- Landis Construction Company
- Levy & Associates, LLC
- Ogden Trust Investment Assets
- Southern Dental Care
- St. Denis J. Villere & Company, LLC
- Steeg Law Firm, LLC

Agenda for Children—New Orleans Office & Business Office
8300 Earhart Boulevard, Suite #201
New Orleans, LA 70118
(504) 586-8509
Toll-Free: 1-800-486-1712

Agenda for Children—Northshore Office
2486 Florida St.
Mandeville, LA 70448
(985) 624-2950

Agenda for Children—Houma-Thibodaux Office
1340 West Tunnel Boulevard, Suite #550
Houma, LA 70360
(985) 446-8330
Contribution from a business to Agenda for Children's Child Care Resource & Referral (CCR&R) Program.

Note that donations of up to $5,000 made by Louisiana businesses to CCR&R qualify those businesses for a 100% refundable credit on their Louisiana income taxes.

Louisiana School Readiness Tax Credit

Contribution Form

☐ Contribution from a business to Agenda for Children's Child Care Resource & Referral (CCR&R) Program.

Note that donations of up to $5,000 made by Louisiana businesses to CCR&R qualify those businesses for a 100% refundable credit on their Louisiana income taxes.

Name: ___________________________________________________________

Business: _________________________________________________________

Address: _________________________________________________________

City, State, Zip: ____________________________________________________

Phone: ___________________________________________________________

Email: ____________________________________________________________

Payment Method:
☐ My check is enclosed
☐ Please charge $_______________ to my ☐ MasterCard ☐ VISA

Account #: _______________________________________________________

Expiration Date: _________________________________________________

Signature: ________________________________________________________

Make checks payable to Agenda for Children.

Agenda for Children is a 501(c)(3) nonprofit.

Mail your contribution to:
Agenda for Children
8300 Earhart Blvd. Suite 201
New Orleans, LA 70118

Point your tax advisor to Revised Statute R.S. 47:6107.

School Readiness Fees and Grants to Resource & Referral Agencies – R.S. 47:6107 allows a refundable credit against corporate income tax or corporate franchise tax for the payment by a business of fees and grants to child care resource & referral agencies. The credit shall not exceed $5,000 per tax year.

For more information, please contact: SRTC@agendaforchildren.org, or visit qrslouisiana.org or agendaforchildren.org.