What's at stake for Louisiana's children in the 2020 census?

Every 10 years, the U.S. Census Bureau carries out a constitutionally mandated count of the nation's residents known as the Census. Data from the 2020 Census will be used to determine the number of representatives Louisianans have in Congress and the distribution of over $2.8 billion dollars in federal funds annually for Louisiana children's services, including early care & education, nutrition and healthcare.

An accurate Census is critical for representation & fair allocation of federal funds.

Federal Expenditures on Children for Large Federal Programs in Louisiana: FY 2015

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ANNUAL FUNDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicaid &amp; LaCHIP</td>
<td>$1.1 billion</td>
</tr>
<tr>
<td>SNAP</td>
<td>$613 million</td>
</tr>
<tr>
<td>WIC</td>
<td>$120 million</td>
</tr>
<tr>
<td>Child Care</td>
<td>$40 million</td>
</tr>
<tr>
<td>Head Start</td>
<td>$166 million</td>
</tr>
<tr>
<td>Foster Care</td>
<td>$35 million</td>
</tr>
</tbody>
</table>

Source: The Annie E. Casey Foundation's KIDS COUNT project’s analysis of data provided by the Food Research & Action Center and Andrew Reamer, Counting for Dollars Project, George Washington Institute of Public Policy, George Washington University

The 2020 Census presents challenges and opportunities for Louisiana.

**Challenges**
1. The **first online census** may pose challenges for those with limited access to computers.
2. Concerns about **data privacy & declining response rates** to surveys could increase the undercount.
3. Many people are unclear about when to include children in their census response, especially if they live with children who are not their own.

**Opportunities**
1. Louisiana’s **early childhood educators, pediatricians and others** can get the word out about the census.
2. **Everyone has a role to play** in ensuring a complete count, from libraries to community organizations!
3. Centers and schools can take part in Agenda for Children’s **Count All Kids Sweepstakes**.
4. Learn more and become a Count All Kids Champion at **www.agendaforchildren.org/census**!
Five facts about the 2020 census & the young child undercount

1. The U.S. Constitution mandates a count of every person living in the country. This count, known as a census, has been conducted every ten years since 1790.

2. The 2010 census missed an estimated 12,089 babies and young children in Louisiana, resulting in our state missing out on at least $16.6 million in federal funding every year.
   Source: Partnership for America’s Children/Count All Kids.

3. In the 2010 census, the net undercount rate for Latino children under 5 was 7.5% and for black children under 5, the rate was 6.3%. The undercount rate for children who are not black or Latino was 2.7%.
   Source: U.S. Census Bureau

4. 74,000 Louisiana children live in immigrant families. Concerns about sharing information with government agencies could reduce the likelihood that they will all get counted in 2020.
   Population Data Source: Population Reference Bureau, analysis of data from the U.S. Census Bureau

5. 36% of children under the age of five in Louisiana live in hard-to-count communities, compared to 25% nationwide.
   Source: Annie E. Casey Foundation, 2018 KIDS COUNT Data Book

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Become a Count All Kids Champion at www.agendaforchildren.org/census