Kids are counting on us to get the 2020 census right.

**Babies and Young Children Are More Likely Than Any Other Age Group To Be Missed By The Census.** We missed 12,000 Louisiana children under the age of five in 2010. As a result, our kids lost out on over $16 million every year for programs like SNAP, Head Start, Child Care Assistance & LaCHIP. We simply cannot afford to let this happen again!

**Early Childhood Educators Make a Big Difference in Little Lives Every Day.** Make an even bigger difference by becoming a Count All Kids Champion. Visit agendaforchildren.org/census to learn more and take the pledge!

Early childhood educators can make sure that every child gets counted in the 2020 census by:

**RAISING FAMILIES’ AWARENESS OF THE CENSUS**

- Use Statistics in Schools materials (including storybooks and songs) in your classroom and enter our Census sweepstakes for a chance to win $500 for your school or center!
- On April 1st (Census Day), have every child wear a “Count me!” sticker
- Host a Census expert to come speak with your families about the census—why it matters, how it works, and who needs to count whom
- Post an announcement or blog post about the Census on your website and use social media to get the word out
- Hang Census posters on your bulletin board, and distribute fliers & postcards about the census at pick-up and drop-off
- Highlight the census and the young child undercount in your newsletter

**HELPING FAMILIES COMPLETE THE CENSUS**

- Host a Census week the week of April 1st to help parents complete the census during drop-off or pick-up
- Make computers available for families to complete the census online
- Give families information on who to call with census questions

**BECOMING A COUNT ALL KIDS CHAMPION!**

- Take the pledge to become a Count All Kids Champion at www.agendaforchildren.org/census