Kids are counting on us to get the 2020 census right.

BABIES AND YOUNG CHILDREN ARE MORE LIKELY THAN ANY OTHER AGE GROUP TO BE MISSED BY THE CENSUS. We missed 12,000 Louisiana children under the age of five in 2010. As a result, our kids lost out on over **$16 million** every year for programs like SNAP, Head Start, Child Care Assistance & LaCHIP. We simply cannot afford to let this happen again!

EARLY CHILDHOOD EDUCATORS MAKE A BIG DIFFERENCE IN LITTLE LIVES EVERY DAY. Make an even bigger difference by becoming a Count All Kids Champion. Visit [agendaforchildren.org/census](http://agendaforchildren.org/census) to learn more and take the pledge!

Early childhood educators can make sure that every child gets counted in the 2020 census by:

**RAISING FAMILIES’ AWARENESS OF THE CENSUS**
- Use Statistics in Schools materials (including storybooks and songs) in your classroom.
- On September 9th (Census Day), have children wear a “Count me!” sticker
- Post an announcement or blog post about the Census on your web site and use social media to get the word out
- Hang Census posters on your bulletin board, and distribute fliers & postcards about the census at pick-up and drop-off
- Highlight the census and its importance to children in your newsletter

**HELPING FAMILIES COMPLETE THE CENSUS**
- Let families know they can take the census online at [www.2020census.gov](http://www.2020census.gov) on their own schedule. It only takes 10 minutes!
- Give families information on who to call with census questions

**BECOMING A COUNT ALL KIDS CHAMPION!**
- Take the pledge to become a Count All Kids Champion at [www.agendaforchildren.org/census](http://www.agendaforchildren.org/census)