Kids are counting on us to get the 2020 census right.

**BABIES AND YOUNG CHILDREN ARE MORE LIKELY THAN ANY OTHER AGE GROUP TO BE MISSED BY THE CENSUS.** We missed 12,000 Louisiana children under the age of five in 2010. As a result, our kids lost out on over $16 million every year for programs like SNAP, Head Start, Child Care Assistance & LaCHIP. We simply cannot afford to let this happen again!

**EARLY CHILDHOOD EDUCATORS MAKE A BIG DIFFERENCE IN LITTLE LIVES EVERY DAY.** Make an even bigger difference by becoming a Count All Kids Champion. Visit agendaforchildren.org/census to learn more and take the pledge!

Early childhood educators can make sure that every child gets counted in the 2020 census by:

**RAISING FAMILIES’ AWARENESS OF THE CENSUS**
- Use Statistics in Schools materials (including storybooks and songs) in your classroom
- On September 9th (Census Day), have children wear a “Count me!” sticker, use Census in Schools activities, and share information about the Census
- Post an announcement or blog post about the Census on your web site and use social media to get the word out
- Hang Census posters on your bulletin board, and distribute fliers & postcards about the census at pick-up and drop-off
- Highlight the census and its importance to children in your newsletter
- Text families to share information about the Census.

**HELPING FAMILIES COMPLETE THE CENSUS**
- Let families know they can take the census online at www.2020census.gov on their own schedule. It only takes 10 minutes!
- Give families information on who to call with census questions
  - English: 844-330-2020
  - Spanish: 844-468-2020
  - Vietnamese: 844-461-2020
  - Arabic: 844-416-2020

Learn more & take the pledge to become a Count All Kids Champion at www.agendaforchildren.org/census