



**STAND**  
for children

# **INCREASING FUNDS FOR HIGH-QUALITY ECE PROGRAMS IN NEW ORLEANS**

April 5, 2016 – NOEEN Steering Committee

# WHO ARE WE?

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- Stand for Children is an organization that seeks to ensure that every child, regardless of zip code, is prepared for and has access to a college education.
- We have traditionally worked in the K-12 space but have noticed the importance of ECE in preparing kids even for Kindergarten.

# WHO ARE WE?

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- Over the past 18 months, Stand has convened a number of ECE stakeholders in New Orleans to discuss ECE funding.
  - Stakeholders included: childcare providers, schools, city/City Council representatives, RSD representative, OPSB representative
- As part of this process, we identified:
  - Characteristics of high-quality ECE programs
  - Cost of implementing these characteristics
  - Ways to pay for improved quality and access

# WHO ARE WE?

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- We continue to conduct research on best practices from other states.
- We have worked with Representative Leger to file a bill that would permit the City to levy local taxes to support ECE programs.

# CHARACTERISTICS OF HIGH-QUALITY ECE PROGRAMS

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- High-quality adult-child interactions
- Teacher qualifications (at least BA and ECE training)
- Teacher compensation
- High-quality, job-embedded professional development and coaching
- Emotional, instructional, and classroom management support
- Group size and adult:child ratios
- Minimum 6-hour day
- Evidence-based curriculum
- Use of data and assessments to track teacher and child progress
- Program evaluation/network supports

# PROGRAM OPERATION

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Per-Child cost based on:

- ❑ Medium/large Orleans pre-school center or school (60 4-year-olds)
- ❑ Head Start/LA 4 class size maximum (20) & staff ratios (1:10)
- ❑ Certified teacher; salary & benefits for all staff
- ❑ Rent/mortgage payment; ongoing operational costs

Staffing		Professional Services	Property	Supplies
1	Director	SPED services	Rent/Mortgage	Furniture
3	Teacher	Professional Development	Disposal, Grounds, Pest	Instructional Supplies
0.5	Sped Teacher	Property Insurance	Repairs & Maintenance	General Office & Admin
3	Para	Security	Electricity & Water	Technology Supplies
1	Sped Para	Transportation	Phone, Network, Technology	
1	Office Manager	Various Other	Security System	
1	Custodian			
Partial Back Office Support				
<b>~ Total</b>	<b>\$500,000</b>	<b>\$99,000</b>	<b>\$92,000</b>	<b>\$4,600</b>
<b>~ Total PK 4 Costs</b>				<b>\$695,600</b>
<b>~ PK4 Per Child Cost</b>				<b>\$11,593</b>

# NETWORK SUPPORT

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Network costs based on NOEEN Lead Agency functions and other practices from around the nation

Function	~Annual Costs	Details
Coordinated data system	\$50,000	Maintenance and updates for a data system to integrate w/ enrollment, Child Find, attendance, CLASS, TS Gold, monitoring; additional one-time cost to develop system
Program Monitoring & Evaluation	\$300,000	4 FTE; Evaluating programs according to performance framework; investigating parent complaints; program support related to regulations, etc.
Coordinated enrollment, information campaign, referral	\$750,000	EnrollNOLA ECE personnel, applications, catalog, information campaign, enhanced referral and program info for families
Special Education evaluations, services coordination	\$300,000	4 FTE; Coordinating with Early Steps, OPSB Child Find, and special education service providers to ensure families have info, evaluations are done in a timely fashion, and operators have access to services; 2 additional evaluation staff
CLASS observations	\$50,000	CLASS observers, myTeachstone, trainings for teachers and directors
Network admin staff	\$300,000	3 FTE; developing performance framework for programs; needs assessment; coordinated funding request; directing seats to high-quality settings that are in demand by families; research and analysis; staffing governing board; program support; info sessions for programs
<b>~Total</b>	<b>\$1,750,000</b>	

# HOW MUCH DOES HIGH-QUALITY ECE COST?

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For 3-4 year olds only:

- Increase access: Each new slot costs ~\$11,593/child
- Increase quality: Improving funding\* for existing programs costs
  - \$7,013/child in LA4 & NSECD
  - \$6,408/child in Pre-K Expansion Grant
  - \$5,963/ 3 y.o. CCAP & \$6,003/ 4 y.o. CCAP

\*Difference between current funding level and \$11,593

## *Children currently served in New Orleans*

	3-year olds	4-year olds
<b>Total At-Risk in New Orleans</b>	3,420	3,420
<b>State Programs</b>	274	2,612
<b>Head Start</b>	898	728
<b>Total At-Risk Served</b>	1,172	3,340
<b><i>Service Gap</i></b>	<b><i>2,248</i></b>	<b><i>80</i></b>

Based on Feb. 1, 2016 Child Count and 2016-17 LA 4, NSECD, and PEG Allocations

# HOW MUCH DOES HIGH-QUALITY ECE COST?

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## *ECE Cost Estimates for NOLA*

	<b>Revised Estimate</b>
<b>Increasing quality</b>	\$17.4 million
<b>Increasing access to all at-risk 3- and 4-year-olds</b>	\$27 million
<b>Program Evaluation/Network Support</b>	\$1.75 million
<b>Total</b>	<b>~\$46 million</b>

# ECE FUNDING MODELS

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- State funding
  - ▣ Included in K-12 funding (OK, WV, WI)
  - ▣ Tobacco settlement funds (NM)
  - ▣ Lottery funds (GA)
  
- State and local taxes
  - ▣ State sin taxes (MO, CA, AK)
  - ▣ Local taxes (soda – Berkeley; income – NYC; property – Seattle, San Francisco; sales – San Antonio, Denver)

# ECE FUNDING MODELS

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- Public-private partnerships
  - ▣ Nonprofit entity oversees and raise funds for ECE
  - ▣ Foundations
  - ▣ Federal grants
  
- Social impact bonds
  - ▣ NY and MA for recidivism
  - ▣ UT for ECE

# HOW SHOULD FUNDS BE ADMINISTERED?

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*See handout for guiding principles of a potential funding entity.*

- Independence and Inclusivity
- Commitment to Improvement
- Access
- Choice
- Efficiency
- Accountability

# KEY DISCUSSION POINTS

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- Are there different or additional costs we should be considering?
- Are there different or additional sources of revenue we should be considering?
- What are the potential drawbacks of focusing on funding for 3- and 4-year-olds first? What are the benefits?
- Should we have a goal of providing pre-K to more children than just those who 185% of the FPL?
- If a local tax is raised, when should this go on the ballot and which governmental body should be the levying authority?
- If legislation is created to create and define responsibilities of a network to support administration of this local money, when should that legislation be passed, and what should be in it?
- How does all of this interact with the work being done by NOEEN, LDOE, and Head Start?