The School Readiness Tax Credit is a win for Louisiana’s children, for your business, for our economy.
Agenda for Children has been scoring big wins for the children of Louisiana for more than 35 years.

Through the School Readiness Tax Credit, you can, too. Invest your tax liability in the School Readiness Tax Credit and Louisiana will be scoring wins for our children and economy for generations to come.

DONATE BEFORE DEC. 31, 2020

100% REFUNDABLE
In 2007, the Louisiana legislature passed a package of School Readiness Tax Credits designed to support quality child care and education. (La. Rev. Stat. § 47:6107)

This was a major win for the children of Louisiana.

As Dr. James Heckman, a Nobel laureate and an expert on Early Childhood Education has proven, quality care in early childhood—from birth to age five—is critical in determining how successful a child will be throughout their life. These children arrive at school ready to learn. They perform better academically and have stronger social and emotional skills. They go on to become well educated, healthy, and productive citizens.

Agenda for Children has been a champion for Louisiana’s children for more than 35 years. We work with officials at all levels of government to advocate for policies and programs that support Louisiana’s children, their families, and early child care providers.

A WIN FOR LOUISIANA’S CHILDREN

“As the founder of the first charter school in New Orleans, I have seen firsthand the impact that quality early childhood education can have on children’s readiness for school.”

Dr. Anthony “Tony” Recasner, CEO, Agenda for Children

DONATE ONLINE
AgendaForChildren.org/credits
CCR&Rs like Agenda for Children contract with the Department of Education to provide important services to parents and child care providers.

“There’s no down-side and a huge up-side. You get every penny back. Instead of giving your money to the government you can direct it to a worthwhile charity, helping both our economy and the children of our State.”

Robert Steeg, Managing Partner, Steeg Law Firm

A WIN FOR YOUR BUSINESS

One of the best investments you can make for your business, Louisiana’s children and our community, is to donate to the School Readiness Tax Credit program.

Businesses with a Louisiana Tax ID are eligible to receive a 100% refundable state tax credit up to $5,000 for contributions to Child Care Resource & Referral Agencies (CCR&Rs)*. If the credit exceeds your business’ tax liability, you will receive a check for the difference.

DONATE ONLINE
AgendaForChildren.org/credits

* CCR&Rs like Agenda for Children contract with the Department of Education to provide important services to parents and child care providers.

The tax credit is available for both for-profit and non-profit businesses. Depending on your business’ entity—Sale Proprietorship, Limited Liability Corporation, Partnership, Corporation, S Corporation, C Corporation, Franchise—you can take the credit against individual income tax, corporation income tax, or corporation franchise tax on your Louisiana State taxes.

You can keep your state tax dollars local by designating that your donation fund child care centers in your parish. The process couldn’t be easier. Submit a contribution form and Agenda for Children will email you a receipt and verification letter.
“As a small business owner and mom, the School Readiness Tax Credit program allows me to invest $5,000 annually in an issue I care deeply about—early childhood education. Every dollar I donate to Agenda for Children returns to me as a credit on my Louisiana income taxes.”
Morgan, Champe Carter Consulting, LLC

A WIN FOR OUR ECONOMY

$16 RATE OF RETURN
on every dollar invested in early care and education goes to our society.

Louisiana will reap economic dividends for generations to come when you invest your tax liability in the School Readiness Tax Credit.

Not investing in early childhood education is costing us dearly.

The median cost of child care for Louisiana families is $7,500 a year, an expense most families cannot afford. The lack of quality early childhood education options tops the list for why families move away from Southeast Louisiana. The lack of childcare options for employees is one reason businesses choose not to come to our region.

As documented by the landmark HighScope Perry Preschool Project research, low-income children who participated in high quality early childhood education were more likely to graduate from high school, earn more money, own their own homes and build a stable foundation for their families. Their own children have continued to make gains in education, health, employment and civic life.

Quality early childhood education fuels our future. It keeps parents in the workforce, attracts companies to our state, and develops the talent and skills businesses need to succeed.

DONATE ONLINE
AgendaForChildren.org/credits
THE NEED IS URGENT

"This early childhood, targeted tax credit allows a business to be a hero for zero at a time when the need for investing in child care could not be greater."
Pres Kabacoff, HRI Properties

Child care is more critical for our economy in Louisiana today than ever before.

Child care centers in Southeast Louisiana need additional funding to remain open. This is critical for parents to be able to stay in the workforce and our region's continued economic recovery.

As a CCR&R serving 12 parishes in Southeast Louisiana, Agenda for Children led the COVID-19 response for 500+ child care centers. We provided 1,800 childcare seats for the children of essential personnel, distributed $2M in personal protective equipment, and granted operating funds to centers to reopen.

With your business’ donation, we will continue to provide centers with PPE and funds, COVID-19 testing for teachers, scholarships for children, and more.

DONATE ONLINE
AgendaForChildren.org/credits

Help your local child care centers survive the pandemic by making a 100% refundable donation to Agenda for Children through the School Readiness Tax Credit program today.
Agenda for Children was founded to make Louisiana a state in which all children can thrive, by ensuring that the basic needs of children and families are met and that our children are nurtured and well taught, beginning in the early years and continuing through adolescence.